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AVID TECHNOLOGY, INC.			VAUGHN, GREGORY J	
ONE PARK WEST TEWKSBURY, MA 01876			ART UNIT	PAPER NUMBER
	•		2178	
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			11/27/2007	PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

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	Application No.	Applicant(s)				
	09/539,749	BALKUS ET AL.				
Office Action Summary	Examiner	Art Unit				
	Gregory J. Vaughn	2178				
The MAILING DATE of this communication apperiod for Reply	pears on the cover sheet with	the correspondence address				
A SHORTENED STATUTORY PERIOD FOR REPL WHICHEVER IS LONGER, FROM THE MAILING D - Extensions of time may be available under the provisions of 37 CFR 1.1 after SIX (6) MONTHS from the mailing date of this communication. - If NO period for reply is specified above, the maximum statutory period - Failure to reply within the set or extended period for reply will, by statute Any reply received by the Office later than three months after the mailin earned patent term adjustment. See 37 CFR 1.704(b).	ATE OF THIS COMMUNICA 136(a). In no event, however, may a rep will apply and will expire SIX (6) MONTH e. cause the application to become ABAI	ATION. ly be timely filed 1S from the mailing date of this communication. NDONED (35 U.S.C. § 133)				
Status						
1) Responsive to communication(s) filed on 26 S	Responsive to communication(s) filed on <u>26 September 2007</u> .					
	Since this application is in condition for allowance except for formal matters, prosecution as to the merits is					
closed in accordance with the practice under t	Ex parte Quayle, 1935 C.D.	11, 453 O.G. 213.				
Disposition of Claims						
4)	wn from consideration.					
Application Papers						
9) The specification is objected to by the Examine 10) The drawing(s) filed on is/are: a) acc Applicant may not request that any objection to the Replacement drawing sheet(s) including the correct 11) The oath or declaration is objected to by the Ex	cepted or b) objected to by drawing(s) be held in abeyance tion is required if the drawing(s)	e. See 37 CFR 1.85(a). is objected to. See 37 CFR 1.121(d).				
Priority under 35 U.S.C. § 119	•					
12) Acknowledgment is made of a claim for foreign a) All b) Some * c) None of: 1. Certified copies of the priority document 2. Certified copies of the priority document 3. Copies of the certified copies of the priority application from the International Bureat * See the attached detailed Office action for a list	ts have been received. Is have been received in Apprintly documents have been re u (PCT Rule 17.2(a)).	olication No eceived in this National Stage				
Attachment(s)		1				
 Notice of References Cited (PTO-892) Notice of Draftsperson's Patent Drawing Review (PTO-948) Information Disclosure Statement(s) (PTO/SB/08) Paper No(s)/Mail Date <u>8/2/07</u>. 	Paper No(s)/I	nmary (PTO-413) Mail Date rmal Patent Application				

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DETAILED ACTION

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Application Background

- 1. This action is responsive to the amendment filed on 9/26/2007.
- 2. No claims have been amended with this response.
- 3. Claims 1-6, 9, 11, 12, 14 and 25-30 are pending in the case, claims 1, 6, 9, 12 and 25 are independent claims.
- 4. Acknowledgement is made to the applicant's submission of an Information Disclosure Statement, filed on 8/2/2007.

Claim Rejections - 35 USC § 103

- 5. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - "(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made."
- 6. Claims 1-6, 9, 12, 25 and 27 remain rejected under 35 U.S.C. 103(a) as being unpatentable over Escobar et al. US Patent 5,659,793, filed 12/22/1994, patented 8/19/1997, (hereinafter "Escobar") in view of Wittenburg et al. US Patent 6,515,656, filed 4/30/1999, patented 2/4/2003, (hereinafter "Wittenburg").

7. Regarding independent claim 1, the applicant defines temporal and nontemporal media as "temporal media, such as video, audio and computer-generated animation, and nontemporal media, such as still images, text, hypertext documents etc" (page 4, lines 12-14). Escobar discloses in Figure 1, a graphical user interface for authoring presentations, with a temporal media timeline (shown as "Video Time Line" at reference signs 140 and 141), nontemporal media timelines (shown as "Program Object Time Line" at reference sign 160). Escobar discloses a specification for the multimedia presentation. Escobar recites: "To develop a program object, first, a specification (400) for the object is prepared" (column 8, lines 56-57).

Escobar discloses a viewer having access to and using the timeline and the specification, to displays the media presentation. Escobar recites "Button 174 permits part or all of an application under development to be run and displayed at a location specified, typically in the Display/Edit Window 100, so that the impact of the decisions made in editing of a portion or all of an application may be viewed under run time conditions" (column 6, lines 41-45). Escobar further recites: "Button 173 invokes application creation or editing functions which permit objects to be assembled into applications with relative timing specified by their placement along the timeline tracks" (column 6, lines 37-41).

Escobar discloses an encoder to output a media presentation from the timeline and the specification. Escobar recites: "the objects can be combined and only the

combined integrated final application can be sent as a live program" (column 20, lines31-33).

Escobar discloses a graphical user interface for authoring presentations with temporal and nontemporal media and their timelines, and a specification for the multimedia presentation. Escobar fails to disclose a specification that defines the portion of the display area in which of the first and second media tracks will be displayed (i.e. the spatial relationship). Wittenburg teaches controlling the spatial relationships of the display of the media objects. Wittenburg recites: "The techniques described are capable of using a number of different spatial layout techniques and transitions for rendering individual multimedia data items to be presented in a particular presentation area" (column 14, lines 39-42). Wittenburg further illustrates several presentations with spatially related media objects in Figures 6-10.

Therefore, it would have been obvious, to one of ordinary skill, at the time the invention was made, to combine the multimedia authoring tool of Escobar with the use of spatial relationships, as taught by Wittenburg, in order to create "a technique for viewing and selecting information by incorporating imagery and other media, as well as text, that uses a hierarchical organization, and deploys controls for speed and direction of information presented" (Wittenburg, column 2, lines 19-23).

8. Regarding dependent claim 2, Escobar discloses multiple servers managing multimedia and data files (together and separately) in Figure 13. Escobar further recites "The IDL is stored as an application at 5565 and the process returns to the main routine" (column 1, lines 44-45).

- 9. **Regarding dependent claim 3**, Escobar recites "When an IDL is executed, the DET takes the items on the list in order and requests the objects specified by the list item by sending a request over the network to the server" (column 20, lines 16-19).
- 10. Regarding dependent claim 4, Escobar recites "the server controls a retrieval of objects and the assembly of those objects into a program which is then delivered to the end user for display at 1130" (column 20, lines 38-41).
- 11. **Regarding dependent claim 5**, Escobar discloses transferring and previewing (see above). Escobar discloses previewing prior to transferring in "The module is then tested (425) and reviewed by the developer or customer for acceptance (430). Once the object is moved to production in the authoring tool (435), installed in the correct bin (440) and an appropriate icon attached (445), it is ready for use as desired (450) by the non-programmer" (column 8, lines 62-67).
- 12. Regarding independent claim 6, Escobar discloses timelines for the temporal and nontemporal media, as described above. Escobar discloses a table of contents track. Escobar recites: "At least one interactive object track 160 should be included" (column 6, lines 26-28). Escobar discloses a table of contents track that includes character elements associated with a point in time on the table of contents track. Escobar recites: "One timeline is dedicated to interactive objects. Control of playback or execution of the objects is achieved using edit decision lists (EDL) and interactive decision lists (IDL) which capture the editing decisions made by a user of the tool. The interactive decision list is used to activate retrieval of objects from

assets stored, to initiate playback of the objects retrieved and to initiate loading and execution of program objects all in a sequence corresponding to that represented on the timelines" (column 4, lines 17-25).

Escobar and Wittenburg disclose the control of display spatial relationships of media objects, and a display for displaying the media objects based upon the timelines and the spatial relationship, as described above. Escobar discloses the user selection of a displayed character in the table of contents track that initiates the presentation playback to the point in time related to the selected element. Escobar recites: "Playback or running of the interactive multimedia application can be controlled by executing an IDL at either an end user's location or at a server's location" (column 4, lines 27-29).

- 13 **Regarding independent claim 9**, the claim contains substantially the same subject matter as claim 1, and remains rejected using the same rationale.
- 14 Regarding independent claim 12, the claim contains substantially the same subject matter as claim 1, and remains rejected using the same rationale.
- 15. **Regarding independent claim 25**, the claim is directed toward a computer program product for the system of claim 1, and remains rejected using the same rationale.
- 16 **Regarding dependent claim 27**, the claim is rejected for fully incorporating the deficiencies of the base claim.

- 17. Claims 11, 14, 26 and 28-30 remain rejected under 35 U.S.C. 103(a) as being unpatentable over Escobar in view of Wittenburg, and in further view of Gill et al. US Patent 6,081,262, filed 12/4/1996, patented 6/27/2000, (hereinafter "Gilf").
- 18. Regarding amended dependent claim 11, Escobar and Wittenburg disclose a multimedia authoring system using timelines of temporal and nontemporal media. Escobar and Wittenburg fail to disclose the use of a time bar to manipulate the media time lines. Gill discloses the use of a time bar in Figure 2, at reference sign PL.

Therefore, it would have been obvious, to one of ordinary skill, at the time the invention was made to combine the multimedia authoring system of Escobar and Bergman with the controllable time bar of Gill in order "to combine media objects of multiple diverse types into an integrated multi-media presentation" (Gill, Column 1, lines 8-10).

- 19. Regarding dependent claims 14 and 26, the claims contain substantially the same subject matter as claim 11, and remain rejected using the same rationale.
- 20. Regarding dependent claim 28, Escobar and Wittenburg disclose a multimedia authoring system using timelines and spatial relationships of temporal and nontemporal media. Escobar and Wittenburg fail to disclose the display area divided into frames. Gill teaches the use of display frames. Gill Discloses in Figure 2, a text frame (shown at reference sign TB) and a movie frame (shown at reference sign MB).

Therefore, it would have been obvious, to one of ordinary skill, at the time the invention was made to combine the multimedia authoring system of Escobar and Bergman with the display frames of Gill in order "to combine media objects of multiple diverse types into an integrated multi-media presentation" (Gill, Column 1, lines 8-10).

21. Regarding dependent claims 29 and 30, Escobar, Wittenburg and Gill disclose a multimedia authoring system using timelines and spatial relationships of temporal and nontemporal media. Escobar and Gill fail to disclose the multimedia presentation defined by a markup language document (claim 29) and where the markup language document contains additional nontemporal media (claim 30). Wittenburg discloses the use of markup language documents with nontemporal media. Wittenburg recites: "user interface components may include, for example, JAVA Script code and data, and dynamic HTML files" (column 4, lines 36-38).

Therefore, it would have been obvious, to one of ordinary skill, at the time the invention was made, to represent the multimedia presentation of Escobar and Gill as a markup language document with additional content, as taught by Wittenburg, in order to create "a technique for viewing and selecting information by incorporating imagery and other media, as well as text, that uses a hierarchical organization, and deploys controls for speed and direction of information presented" (Wittenburg, column 2, lines 19-23).

Response to Arguments

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22. Applicant's arguments filed 9/26/2007 have been fully considered but they are not persuasive.

- 23 Regarding independent claim 1, applicant argues that a specification, as described by Escobar, is: "a specification for the program object, and not for the multimedia presentation" (page 7, forth paragraph, of the response dated 9/26/2007). Applicant is directed to the rejection of claim 1, as described above. Escobar discloses a graphical user interface for enabling a user to interactively author a presentation, as described above. Escobar discloses the graphical user interface having timelines for one or more tracks of temporal media and one or more tracks for non-temporal media, as described above. Escobar discloses a specification for program objects, as described above. Escobar is specifying the program objects, and not the relationship between the program objects, as described above.
- 24. Also regarding independent claim 1, applicant argues that: "Wittenberg discloses no specifying means" (page 8, second paragraph of the reply filed 9/26/2007). Applicant is directed to the rejection of claim 1, as restated above. Escobar discloses the use of a specification. Wittenburg teaches the use of the specification to define spatial relationships between multimedia objects on a display. Wittenburg recites: "The techniques described are capable of using a number of different spatial layout techniques and transitions for rendering individual multimedia data items to be

presented in a particular presentation area" (column 14, lines 39-42). Wittenburg shows in Figure 6 at reference sign 64, a plurality of multimedia objects with a spatial relationship.

25. Regarding Independent claim 6, applicant argues Escobar fails to disclose the table of contents track claimed (bottom of page 9 to the bottom of page 10, of the response filed 9/26/2007). Escobar discloses an interactive decision list (IDL) as described above. Escobar defines the IDL as: "The interactive decision list is used to activate retrieval of objects from assets stored, to initiate playback of the objects retrieved and to initiate loading and execution of program objects all in a sequence corresponding to that represented on the timelines" (column 4, lines 21-25). A list is composed of words that are composed of one or more characters. The user can select an element of the IDL to initiate playback of the specific object related to the list item.

Conclusion

26 **THIS ACTION IS MADE FINAL.** Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action

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is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from

the mailing date of the advisory action. In no event, however, will the statutory

period for reply expire later than SIX MONTHS from the mailing date of this final

action.

27. Any inquiry concerning this communication or earlier communications from the

examiner should be directed to Gregory J. Vaughn whose telephone number is (571)

272-4131. The examiner can normally be reached Monday to Friday from 8:00 am to

5:00 pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's

supervisor, Stephen S. Hong can be reached at (571) 272-4124. The fax phone

number for the organization where this application or proceeding is assigned is (571)

272-2100.

Information regarding the status of an application may be obtained from the

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Should you have questions on access to the Private PAIR system; contact the

Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Gregory J. Vaughn-Patent Examiner November 21, 2007

STEPHEN HONG SUPERVISORY PATENT EXAMINER